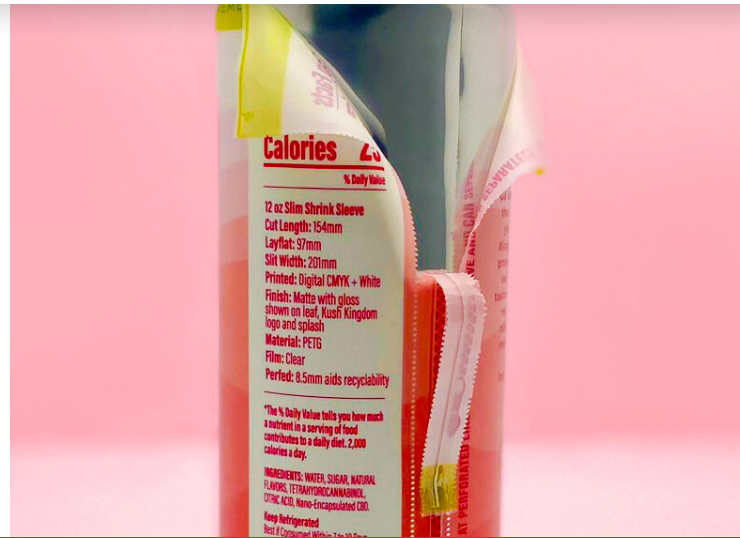




Removable Shrink Sleeves

Easy recycling makes a great packaging idea even better

Shrink sleeve labels are a fast-growing packaging innovation for good reason:

- They're cost-effective and eliminate the need for custom-printed containers.
- Vibrant colors and photo-quality images help you stand out on the shelf.
- The full-body design gives your brand 360° exposure.

Thanks to Taylor's innovative removable shrink sleeve constructions, you can now add ease of recycling to the list.

Sip, Unzip and Recycle

Taylor creates durable, full-body shrink sleeves that incorporate a "zipper" feature down the side. Tiny perforations allow the user to simply peel the shrink sleeve from a can or bottle and then place the blank container in the recycling stream.

This easy-to-use labeling feature helps encourage recycling of your primary package. It can also raise your brand's profile among environmentally conscious consumers as you invite them to sip, unzip and recycle.

Special Finishes and Effects

All of the embellishments that make shrink sleeves such an effective marketing device can be added to our zipper-style shrink sleeves as well.

- Specialty and fluorescent inks
- Matte and gloss varnish
- Holographic effects
- Coil foil

Learn More

See why removable shrink sleeve labels from Taylor are a cost-effective way to help enhance the sustainability of your product. Contact your Taylor representative to learn more.